

## Escada Fashion Show & Benefit

### A Touring Runway

When Escada founder and Chairman, Wolfgang Ley made his decision to celebrate the 20th anniversary of the global fashion house, he decided to honor the occasion by orchestrating a world tour of the 1999 Spring/Summer Escada Margaretha Ley and Escada Couture Collections. Over 200 fashion-savvy Washingtonians gathered for a world-class fashion show and dinner reception, with proceeds benefiting the Kennedy Center Education Program.

**Special Guests:** Wolfgang Ley; Caryn Lerner, President of Escada USA; Gregg Beletsky, Senior Vice President; Alma Powell

**Honorary Chair:** German Ambassador Juergen Chrobog

**Location:** Neiman-Marcus

**Sponsors:** Mercedes-Benz & Lufthansa Airlines

**Caterer:** Occasions



Linda Erkiletian



Mrs. William Cafritz



Wilma Bernstein



Escada President  
Caryn Lerner

**SCENE+HEARD:** In 1976, working with more enthusiasm than money, Wolfgang and Margaretha Ley bet on the luck of an Irish thoroughbred racehorse. Borrowing its name, the company became Escada.



Wolfgang Ley receives America's Promise red wagon from Alma Powell



Princess Haifa Kamel



Neiman-Marcus VP and General Manager Kenneth Hardie with Alexine & Dr. Aaron Jackson